



Blueprint: Managing climate risk in an energy transition

Launched April 23. New York/London dateline

Release was twinned with obtained private HSBC report on stranded assets that struck a chord with many journalists and resulted in strong coverage

Top Stories:

Bloomberg:

Carbon 'Blueprint' Shows Risks From Not Preparing for Cheap Fuel

<http://www.bloomberg.com/news/articles/2015-04-23/carbon-blueprint-shows-risks-from-not-preparing-for-cheap-fuel>

Time Magazine:

HSBC Advises Clients Against fossil fuel Investment

<http://time.com/3840005/hsbc-clients-fossil-fuel-investment/>

Newsweek:

HSBC warns clients of fossil fuel Investment Risks

<http://www.newsweek.com/hsbc-warns-clients-fossil-fuel-investment-risks-323886>

Guardian:

Can this new blueprint for fossil fuel divestment stir industry to action?

<http://www.theguardian.com/environment/2015/apr/23/carbon-tracker-initiative-blueprint-fossil-fuel-divestment>

Renew Economy (Australia):

Fossil fuels must face up to 'black swan moment'

<http://reneweconomy.com.au/2015/fossil-fuels-must-face-up-to-black-swan-moment-4512>

Fortune:

Billionaires versus big oil (Cites Tracker in long feature analysis)

<http://fortune.com/2015/04/25/billionaires-versus-big-oil/>

Oilprice.com: (widely read by oil industry)

HSBC advises clients to get out of fossil fuels

<http://oilprice.com/Energy/Oil-Prices/HSBC-Advises-Clients-To-Get-Out-Of-Fossil-Fuels.html>

Investor website Seeking Alpha:

Peabody Energy Q1 Earnings Call: Business As Usual, But What Sort Of Business?

http://seekingalpha.com/article/3101646-peabody-energy-q1-earnings-call-business-as-usual-but-what-sort-of-business?auth_param=10lfeb:1ajlIdi:f29265cb1d89ffb10c28ff7776233e3e&uprof=28&dr=1

Nasdaq's website

HSBC Advises clients to get out of fossil fuels

<http://www.nasdaq.com/article/hsbc-advises-clients-to-get-out-of-fossil-fuels-cm470558>

Specialists

RTCC:

A 7-step plan to avoid stranding your fossil fuel assets

<http://www.rtcc.org/2015/04/23/a-7-step-plan-to-avoid-stranding-your-fossil-fuel-assets/>

Business Green:

Are energy giants burying their heads in the sand over climate risks?

<http://www.businessgreen.com/bg/analysis/2405246/are-energy-giants-burying-their-heads-in-the-sand-over-climate-risks>

Blue & Green Tomorrow:

Fossil fuel companies need to consider climate action or risk shareholder value

<http://blueandgreentomorrow.com/2015/04/23/report-fossil-fuel-companies-need-to-consider-climate-action-or-risk-shareholder-value/>

Click Green:

Think-tank releases blueprint to support fossil fuel transition

<http://www.clickgreen.org.uk/analysis/business-analysis/125935-think-tank-releases-blueprint-to-support-fossil-fuel-transition-.html>

Environmental Finance:

Blueprint published 'to help failing fossil fuel companies adapt'

<https://www.environmental-finance.com/content/news/blueprint-published-to-help-failing-fossil-fuel-companies-adapt.html>

<https://www.environmental-finance.com/content/research/carbon-tracker-initiatives-fossil-fuel-transition-blueprint.html>

Carbon Brief:

HSBC outlines four ways to divest from fossil fuels

[http://www.carbonbrief.org/blog/2015/04/hsbc-outlines-four-ways-to-divest-from-fossil-fuels-\(1\)/](http://www.carbonbrief.org/blog/2015/04/hsbc-outlines-four-ways-to-divest-from-fossil-fuels-(1)/)

Blueprint Report

